You are cordially invited to attend a Pre-conference workshop on

DIGITAL HEALTH FOR MEDICAL & ALLIED PROFESSIONALS
Conducted by
Dr. Zakiuddin Ahmed
President, e Health Association of Pakistan
President Health Care Paradigm
Director, uhealth Solutions, IAG

Topics to be covered will include EHealth, Telemedicine, Mhealth, Health Portals, Mobile apps, ELearning tools, Social media and Call Centers. Due to the limited number of workstations available you are kindly advised to confirm your participation before 25th March 2016.

Please register with Mr. Vher, Ext 8301,
College of medicine, Dean's Office

Regards,

Prof. Fuad Idrees Abbag
Chairman, Scientific Committee
# Day 1 (Wednesday 21/06/1437H – 30/03/2016G):

**08:00**  **09:00**  Registration

**Session (1): Strategic Directions of University Hospitals (Part I)**

**Chairman: Prof. Khalid AlGelban**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Strategic Directions for University Hospitals in Saudi Arabia</td>
<td>Prof. Khalid Bin AbdulRahman</td>
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<tr>
<td>09:25</td>
<td>Transformation of Healthcare Delivery Model</td>
<td>Dr. AbdulRahman Alnuaim</td>
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<tr>
<td>09:50</td>
<td>Discussion</td>
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<tr>
<td>10:00</td>
<td>Coffee Break</td>
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<tr>
<td>10:00</td>
<td>Deans’ Meeting (Invited Participants ONLY)</td>
<td>Coordinator</td>
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<tr>
<td>11:00</td>
<td>Training of Medical Undergraduates in Public Hospitals: Experiences and Challenges</td>
<td>Dr. Suliman AlHumayed</td>
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<tr>
<td>11:00</td>
<td>Inauguration of the Conference</td>
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<td>12:00</td>
<td>Prayer Break</td>
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**Session (2): Strategic Directions of University Hospitals (Part II)**

**Chairman: Prof. Abdulrahman Alnuaim**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>13:00</td>
<td>The Different Modalities for Governance of University Hospitals and Road Map for Decision Making</td>
<td>Dr. Eric de Roodenbeke</td>
</tr>
<tr>
<td>13:40</td>
<td>Strategic Planning and Managing of the Academic Medical Center of the Future</td>
<td>Mr. Emilio M. Williams</td>
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<tr>
<td>14:10</td>
<td>Discussion</td>
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<tr>
<td>14:20</td>
<td>The Evolving Role of the Academic Medical Center in the Move from Volume to Value</td>
<td>Mr. Kevin S Cook</td>
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<tr>
<td>14:50</td>
<td>Patient Care, Education and Research: Impacting the Community, the Nation and the World</td>
<td>Mr. Emilio M. Williams</td>
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<tr>
<td>15:15</td>
<td>Medical Research at University Hospitals, a Necessity for Modern Evidence Based Medical Education</td>
<td>Dr. Abdullah Aldahmash</td>
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<td>15:40</td>
<td>Discussion</td>
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**Session (3): Quality of Healthcare and Research in University Hospitals**

**Chairman: Prof. Khalid Bin Abdulrahman**

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<td>Discussion</td>
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Session (4): Funding of University Hospitals
Chairman: Dr. Abdullah Al-Amro

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<thead>
<tr>
<th>Time</th>
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<th>Speaker</th>
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<tbody>
<tr>
<td>15:50</td>
<td>The Payments Systems for Hospitals and the Specific Case of University Hospitals</td>
<td>Dr. Eric De Roodenbeke</td>
</tr>
<tr>
<td>16:30</td>
<td>Experiences of the Council for Saudi Cooperative Health Insurance</td>
<td>Mr. Ali Alqahtani</td>
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<tr>
<td>16:55</td>
<td>Discussion</td>
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<tr>
<td>17:05</td>
<td>Coffee Break</td>
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<tr>
<td>17:20</td>
<td>Breakout Session for Hospital CEOs</td>
<td>Coordinator</td>
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<td>Dr. Eric de Roodenbeke</td>
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Day 2 (Thursday 22/06/1437H – 31/03/2016G):

Session (5): Capacity Building and Operating New University Hospitals
Chairman: Dr. Eric Roodenbeke

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Is it Time to Uberize Healthcare</td>
<td>Dr. Abdullah Al-Amro</td>
</tr>
<tr>
<td>09:30</td>
<td>Teamwork and Health Professionals Capacity Building in University Hospitals</td>
<td>Dr. Abdulrahman AlMoammar</td>
</tr>
<tr>
<td>10:00</td>
<td>Commissioning a New University Hospital: Challenges and Tactics</td>
<td>Dr. Ahmed M. Abuabah</td>
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<tr>
<td>10:30</td>
<td>Discussion</td>
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<td>10:40</td>
<td>Coffee Break</td>
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Session (6): Electronic University Hospitals
Chairman: Dr. Abdulrahman AlMoammar

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>11:00</td>
<td>Online Medical Education for Capacity Building: Opportunities and Challenges</td>
<td>Prof. Richard E. Scott</td>
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<tr>
<td>11:30</td>
<td>Futuristic View of IT Utilization in the University Healthcare Systems</td>
<td>Dr. Zakiuddin Ahmed</td>
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<tr>
<td>12:00</td>
<td>Low-cost Bio-imagers for healthcare screening and diagnostics</td>
<td>Prof. M. Jamal Deen</td>
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<tr>
<td>12:30</td>
<td>Discussion</td>
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<tr>
<td>12:40</td>
<td>Closing session and recommendations</td>
<td>Prof. Fuad Abbag</td>
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